

OFFICIAL RULES – GreenSummit Whole Foods Gift Card Giveaway Sweepstakes

ELIGIBILITY: NO PURCHASE NECESSARY. Void where prohibited. A purchase, account application, or transaction does not improve your chance of winning. Open to registrants of the 2008 GreenSummit in Phoenix, Arizona who are 18 years of age or older. Employees of GreenSummit (the “Sponsor”) and their immediate families and household members, affiliates, subsidiaries, agents, dealers, advertising and promotion agencies, prize suppliers, and participating advertisers are not eligible.

HOW TO ENTER: Sweepstakes begins on or about August 1, 2008 and ends September 6, 2008 (the “Entry Period”). To enter, go to www.greensummit.net and complete the registration process (name, email address, mailing address and phone number and payment information) to attend the GreenSummit expo.

To enter without registering, send a 3” x5” postcard to GreenSummit Sweepstakes, 1450 West Peachtree Street, Atlanta, GA, 30309 with the word “GreenSummit is the place to find the innovations for a more sustainable world.” Hand printed on it. No photocopies, facsimiles or mechanical reproductions are eligible. No metered mail will be accepted. Requests must be received by 9/6/2008.

PRIZES: Two (2) \$500 Whole Foods Market gift cards.

ODDS: The odds of winning a \$500 gift card depend on the number of eligible entries received. Prize is non-transferable and must be accepted as awarded. All taxes on the prize are solely the winner’s responsibility. All costs and expenses associated with receipt or use of any prize not specifically included are the winner’s responsibility. Prize must be accepted within 12 months of winner’s selection.

WINNER SELECTION/PRIZE REDEMPTION: A random drawing will be conducted by a GreenSummit representative on or about 9/8/08 from among all eligible entries received and two winners will be selected. The prize winners will be notified via the phone number provided on their entry submission. If potential winner cannot be contacted after reasonable effort, or if winner fails to respond to prize notification within three days of first attempted notification, potential winner will be disqualified and an alternate will be selected. The Grand Prize winner will be required to complete and return an Affidavit of Eligibility and Liability Release within seven (7) days of first attempted notification. Non-compliance within either time period or return of prize notification as undeliverable may result in disqualification and selection of an alternate winner.

GENERAL: This Sweepstakes is subject to all applicable federal, state, and local laws and regulations. By entering, participants (a) agree to be bound by the official rules and the decisions of the Sponsor,

which are final and binding in all respects; and (b) agree to release Sponsor and their employees, agents, officers, directors, and subsidiaries from any and all liability, loss, damage or injury resulting from participation in this promotion or awarding, receipt, possession use and/or misuse of any prize awarded herein and acknowledge that Sponsor, and its employees and agents have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize including, but not limited to, its quality, mechanical condition or fitness for a particular purpose. All entries become the property of the Sponsor and will not be returned. If, in Sponsor's sole discretion, the integrity, fairness, or proper conduct of the Sweepstakes is compromised, Sponsor reserves the right to modify, suspend, and/or terminate the Sweepstakes and to award the prizes in a random drawing from all eligible entries received up to the time of corruption, to the extent feasible. False or deceptive entries or acts will render entrants ineligible.

ADDITIONAL RULES: Sponsor is not responsible for inaccurate or incorrect information of any kind, whether caused by equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of submissions in the Sweepstakes. Sponsor assumes no responsibility for any error, omission, interruption, defect, deletion, delay in operation or transmission, communications line failure, or theft, destruction or alteration of or unauthorized access to entries.

WINNERS LIST: A list of winners will be available after 9/15/08. For a copy of the winners list, send a self-addressed, stamped envelope to "The GreenSummit Whole Foods Gift Card Sweepstakes - Winners List Request," 1450 West Peachtree Street, Atlanta, GA 30309. Requests must be received by 10/15/08.

SPONSOR: This Sweepstakes is sponsored by GreenSummit., 1450 West Peachtree Street, Atlanta, GA 30309.