

**TRACK NAME**

Corporate Sustainability Strategies – Net Impact

SESSION NAME

The Benefits of Corporate Responsibility Reporting

DATE + TIME + ROOM NUMBER

Friday September 5th – 11:10am – 105B

SESSION DESCRIPTION

With the increasing focus by investors, consumers and employees on sustainability issues, more and more companies are publishing corporate responsibility reports and are looking for effective ways to communicate their environmental and corporate responsibility activities. In this session, we'll review the major benefits of corporate responsibility reporting, best practices and reporting standards, the use of social media, and guidance on how to get started on your first report. Intel will share examples from the company's long history of voluntary public reporting, dating back to the publication of its first environmental report in 1994, and experience with adding social media to its communications mix, including the recent launch of its CSR blog. <http://blogs.intel.com/csr>

PRESENTER(S)

Suzanne Fallender – Communications Manager, Corporate Responsibility – Intel Corporation

PRESENTER BIOGRAPHY(S)

At Intel, Suzanne manages reporting and communication of Intel's corporate responsibility programs and performance, including publication of Intel's annual corporate responsibility report. In her role, Suzanne works with groups across the company—including environmental health & safety, supply chain, human resources, legal, government affairs and community relations—to track and report on key performance indicators and identify opportunities for continued performance improvements. Suzanne also manages CSR communications with Intel employees and responds to surveys and questions from socially responsible investors and ESG research firms. Prior to joining Intel, Suzanne was Vice President at Institutional Shareholder Services (now RiskMetrics Group) where she managed the firm's socially responsible investing department. Suzanne holds an M.B.A. from the W.P. Carey School of Business at Arizona State University and a B.A. from Trinity College.

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