

**TRACK NAME**

Sustainability Research, Education, and Community Engagement - GIOS

**SESSION NAME**

State of the Art Sustainable Supply Chain Management

**DATE + TIME + ROOM NUMBER**

Saturday September 6<sup>th</sup> – 1:00pm – 106A

**SESSION DESCRIPTION**

This session will discuss recent research concerning the state of the art of sustainable supply management. We examined corporate reports on sustainability, environmental impact, and corporate social responsibility across a variety of industries. We hypothesize that companies undergo sustainable supply management practices due to opportunities for cost reduction, legal and market pressures, and concern for brand reputation. I will discuss these results in greater detail and engage the audience in a discussion concerning the implications.

**PRESENTER(S)**

Dr. Kevin Dooley – Professor of Supply Chain Management at Arizona State University

**PRESENTER BIOGRAPHY(S)**

Dr. Kevin Dooley is a Professor of Supply Chain Management and a Dean's 100 Council Scholar in the W. P. Carey School of Business at Arizona State University. Dr. Dooley is a world-known expert in the application of complexity science to organizations. He has published over 100 research articles and co-authored an award winning book, "Organizational Change and Innovation Processes". He is on several journal editorial boards, including Decision Sciences and Journal of Operations Management. He has co-authored two patents concerning Centering Resonance Analysis, a novel form of network text analysis, and is co-founder and CEO of Crawdad Technologies, LLC. Crawdad provides text mining software and services for applications in market research.

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