

**TRACK NAME**

Guide to Greening a Business – Local First Arizona

SESSION NAME

Achieving Profitable and Sustainable Fleet Operations

DATE + TIME + ROOM NUMBER

Saturday September 6th – 2:00pm – 103A

SESSION DESCRIPTION

This session will review current fleet best practices, giving insight into ways to make fleets eco-efficient. Many solutions exist today for fleets to reduce operating costs, while at the same time reducing the fleet's environmental impact and addressing regulatory issues. A key focus, in addition to educating fleet owners about their options, is to provide tools and resources to help them sort through those options to determine which ones are credible and which ones are right for their operations. Topics will include reducing fuel consumption, maintenance costs, oil usage, and other related expenses, improving fleet productivity, reducing emissions, hazardous waste, environmental compliance, and more. The session is geared to both heavy equipment and vehicle fleet operators.

PRESENTER(S)

Debra Johnson – Eco-Edge

PRESENTER BIOGRAPHY (S)

Debra Johnson is the president and founder of Eco-Edge, LLC. She and Eco-Edge have been working with diesel fleets and industrial operations for more than 6 years to help improve profits and reduce environmental impact. Working with small to midsize companies, as well as Fortune 1000/Global 500 companies, the methods used by Johnson and her team have resulted in customers saving millions of dollar and millions of tons of CO₂, as well as Eco-Edge and its customers winning several awards, including for environmental excellence and energy efficiency.

CONTINUING EDUCATION CREDIT (CEU)

N/A